

**OFFICIAL MINUTES OF THE GOLF COURSE ADVISORY COMMITTEE
LAGO VISTA, TEXAS
AUGUST 11, 2015**

BE IT REMEMBERED that on the 11TH day of August, A.D., 2015, the Golf Course Advisory Committee held a Regular Meeting at 6:00 p.m. in the Council Chambers, City Municipal Building, 5803 Thunderbird, in said City, there being present and acting the following:

CALL TO ORDER

Kevin Sullivan	Committee Chair	Darrel Hunt	Council Member
Kevin Jackson	Committee Vice Chair	Melissa Byrne Vossmer	City Manager
Betty Houghton	Committee Member	Sandra Barton	City Secretary
Jim Speckmann	Committee Member		
Frank Robbins	Committee Secretary		
Chip Hamilton	Committee Member		

Committee Chair, Kevin Sullivan called the regular Meeting to order and recognized that all Committee Members were present except Pat Albus and Golf Course Manager Eric Cupit.

The numbering below tracks that of the agenda, whereas the actual order of consideration may have varied.

CONSENT AGENDA

All matters listed under Consent Agenda, are to be considered routine by the Committee and will be enacted by one motion. There will not be separate discussion on these items. If discussion is desired, that item will be removed from the consent agenda and will be considered separately.

1. Approval of the following minutes: July 14, 2015 regular meeting and July 22, 2015 special called meeting.

On a motion by Chip Hamilton and seconded by Jim Speckmann, the Committee voted unanimously to approve the minutes from July 14, regular meeting and July 22, 2015 special called meeting.

PUBLIC COMMENTS: Citizens who wish to address the Committee on any agenda and/or non-agenda item will have three (3) minutes to express their position.

William Selph, addressed the Committee with his concerns regarding sales, membership due increase, weekend rates and suggested that the golf courses try to free up the weekend tee times instead of raising membership dues.

Dave Farwell addressed the Committee with his recommendation that something be done about the men's restrooms both downstairs and upstairs. Also spoke of his concerns regarding memberships and asked how much time the Committee is spending on each golf course.

Larry Russell addressed the Committee with questions regarding the golf courses goals and objectives were from a financial perspective and commented on other recreational services that

the City oversees. He also asked why the golf courses have to carry its own if we have other city provided services that are also an added expense.

Melissa Byrne Vossmer, City Manager offered some additional information and clarification regarding the city's budget.

Jack Beads addressed the Committee and encourages the Committee to play the courses or drive around the golf courses and commented about the condition of the Lago Vista course.

BUSINESS ITEMS - item d. was taken out of order and heard first

2. Updates, discussion, consideration, action, if any regarding sub-committees.
 - d. Finance Subcommittee
 1. Discussion, consideration, action, if any regarding member rates

Kevin Sullivan provided some updated information regarding a change in revenue reflecting a 12% increase. The Committee discussed in length. Betty Houghton motioned to recommend to Council to raise membership dues by 12%. This motion was seconded by Chip Hamilton. Voting in favor; Robbins, Hamilton, Jackson, Sullivan and Houghton. Voting in opposition; Speckmann. Motion passed.

- a. Planning Subcommittee

1. Discuss and consider a recommendation to the City Council concerning the golf courses physical improvement plan.

Frank Robbins and Jim Speckmann provided an update and a spreadsheet of ranked proposed improvements to the golf courses. The Committee and Staff discussed. On a motion by Frank Robbins and seconded by Kevin Jackson, the Committee voted unanimously to approve and recommend to Council the improvements in the memo drafted by Frank Robbins dated August 11, 2015 with the amendments as discussed. Motion passed.

- b. Marketing Subcommittee

1. Discussion, consideration, action, if any regarding usage of GolfNow reservations.
2. Discussion, consideration, action, if any regarding marketing initiatives (GolfNow, Club Prophet, short term marketing adjustments, updated marketing plan).

Kevin Jackson provided the Committee and Staff with an update on the marketing strategies. He advised that Eric made the decision to go with GolfNow. The Committee and Staff discussed. The Subcommittee did recommend cleaning up the clubhouse and pro shop. No recommendations to the Council from the Marketing Subcommittee at this time.

- c. Operations/maintenance subcommittee

1. Discuss and consider a recommendation to the City Council concerning golf courses' management, operations, maintenance and adding an equipment maintenance position.

Jim Speckmann provided the Committee and Staff with an update and provided a list of proposed recommendations. The Committee and Staff discussed these recommendations.

On a motion by Jim Speckmann and seconded by Betty Houghton, the Committee voted unanimously to recommend to the Council to hire one equipment maintenance position to serve both Highland Lakes and Lago Vista golf course.

3. Discussion, consideration, action, if any regarding long range goals for the golf courses.

The Committee and Staff discussed. No action taken on this item.

FUTURE AGENDA ITEMS

4. Consider schedule and items for future Committee meetings.

Kevin Sullivan asked that any requested items be emailed to him and he will work with the City Secretary to put on agenda.

5. **ADJOURNMENT**

Meeting adjourned at 8:10 P.M.

Respectfully submitted,



Kevin Sullivan, Chairperson

ATTEST:



Sandra Barton, City Secretary

On a motion by Committee Member Jim Speckmann, seconded by Committee Member Kevin Jackson, the above and foregoing instrument was passed and approved this the 8th day of September, 2015.