



The City of Lago Vista

To provide and maintain a healthy, safe, vibrant community, ensuring quality of life.

**AGENDA
GOLF COURSE ADVISORY COMMITTEE
TUESDAY, OCTOBER 13, 2015, 6:00 PM
CITY COUNCIL CHAMBERS
5803 THUNDERBIRD
LAGO VISTA, TX 78645**

NOTICE IS HEREBY GIVEN that the Golf Course Advisory Committee of the City of Lago Vista, Texas will hold a meeting in the Council Chambers, City Municipal Building, 5803 Thunderbird, on the above date and time for discussion and possible action on the following:

CALL TO ORDER, CALL OF ROLL

CONSENT AGENDA

All matters listed under Consent Agenda, are to be considered routine by the Committee and will be enacted by one motion. There will not be separate discussion on these items. If discussion is desired, that item will be removed from the consent agenda and will be considered separately.

1. Approval of the following minutes: September 8, 2015 regular meeting.
Approval of revised minutes from July 14, 2015

PUBLIC COMMENTS: Citizens who wish to address the Committee on any agenda and/or non-agenda item will have three (3) minutes to express their position.

BUSINESS ITEMS

2. Updates, discussion, consideration, action, if any regarding sub-committees.
 - a. Planning subcommittee
 - b. Marketing subcommittee
 - c. Operations/maintenance subcommittee
 - d. Finance subcommittee
3. Discussion, consideration, action, if any regarding golf course rules.
4. Discussion, consideration, action, if any concerning new rules on tournament play (including requirements for number of players and pricing).

5. Discussion, consideration, action, if any concerning need for additional chemicals to improve golf course conditions.
6. Discussion, consideration, action, if any concerning the need for a new Spray Rig.
7. Discussion, concerning additional revenue that could be generated if members were limited to only post noon t-times at Highlands on the weekend.
8. Discussion concerning growth of golf courses in current city operational structure (with additional marketing, course improvements, staffing, etc.)
9. Discussion concerning outsources management of golf courses with continued city ownership.
10. Discussion of creative options for golf courses, such as the Staples Golf examples.
11. Discussion of the viability of keeping 2 golf courses in Lago Vista.
12. Discussion on the options for city ownership versus private ownership.
13. Discussion, consideration, action, if any concerning the Improvement Plan and turning it over to staff.
14. Discussion, consideration, action, if any concerning Property Tax Generation.
15. Discussion, consideration, action, if any concerning Guidance Clarification.
16. Discussion, consideration, action, if any concerning Membership Package Options.
17. Discussion, consideration, action, if any concerning Golf Course Staff (update from Eric or other GC representative around back fill of two open positions and mechanic hire).
18. Discussion, consideration, action, if any concerning Tournament Revenue (update from Eric or other GC representative around annual revenue generated from tournaments, current strategy for garnering more tournaments). The Marketing sub-committee is seeking this info as source for putting together a new plan as necessary.
19. Discussion, consideration, action, if any concerning status of golf course improvements previously recommended (cart path renovation, street striping, fitting escalated fertilization plan in budget, etc.).
20. Discussion, consideration, action, if any concerning pro-shop clean up and re-design project.

FUTURE AGENDA ITEMS

21. Consider schedule and items for future Committee meetings.
22. Adjournment.

IT IS HEREBY CERTIFIED that the above Notice was posted on the Bulletin Board located at all times in City Hall in said City at 1:30 p.m. on the 8 day of October, 2015.



Sandra Barton, City Secretary

THE CITY OF LAGO VISTA IS COMMITTED TO COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT. REASONABLE MODIFICATIONS AND EQUAL ACCESS TO COMMUNICATIONS WILL BE PROVIDED UPON REQUEST.