

**OFFICIAL MINUTES OF THE GOLF COURSE ADVISORY COMMITTEE
LAGO VISTA, TEXAS
OCTOBER 13, 2015**

BE IT REMEMBERED that on the 13TH day of October, A.D., 2015, the Golf Course Advisory Committee held a Regular Meeting at 6:00 p.m. in the Council Chambers, City Municipal Building, 5803 Thunderbird, in said City, there being present and acting the following:

CALL TO ORDER

| | | | |
|----------------|----------------------|-----------------------|---------------------|
| Kevin Sullivan | Committee Chair | Jason Shoumaker | Council Member |
| Kevin Jackson | Committee Vice Chair | Melissa Byrne Vossmer | City Manager |
| Betty Houghton | Committee Member | Sandra Barton | City Secretary |
| Jim Speckmann | Committee Member | Eric Cupit | Golf Course Manager |
| Pat Albus | Committee Member | | |
| Frank Robins | Committee Secretary | | |
| Chip Hamilton | Committee Member | | |

Committee Chair, Kevin Sullivan called the regular Meeting to order and recognized that all Committee Members were present.

The numbering below tracks that of the agenda, whereas the actual order of consideration may have varied.

CONSENT AGENDA

All matters listed under Consent Agenda, are to be considered routine by the Committee and will be enacted by one motion. There will not be separate discussion on these items. If discussion is desired, that item will be removed from the consent agenda and will be considered separately.

1. Approval of the following minutes: September 8, 2015 regular meeting and approval of revised minutes from July 14, 2015.

On a motion by Jim Speckmann and seconded by Pat Albus, the Committee voted unanimously to approve the minutes from September 8, with a correction to Jim Speckmann's name and a correction to Ted McClure's last name from McCormick to McClure and approved the revised minutes from July 14, 2015.

PUBLIC COMMENTS: Citizens who wish to address the Committee on any agenda and/or non-agenda item will have three (3) minutes to express their position.

Bill Selph expressed his concerns regarding the economic impact of the golf course and revenues.

Mary Cowan expressed her concerns regarding membership tee times, charging for golf carts consistently and possibly adding trail fees.

Trevor S. expressed comments regarding effluent water and the promotion of the golf course and rumors about closing the golf courses.

Tim Collins moved to Lago Vista recently, commented on the condition of the golf courses.

Gina Williams expressed comments and made suggestions regarding the marketing plan and the getting information out via a newsletter.

Larry Russell expressed comments regarding the objectives of the Committee, and the conditions of the golf courses.

Randy Kruger expressed comments regarding membership and comments regarding marketing the golf course.

Lois Kruger expressed comments regarding other facilities and the money the golf courses bring in.

BUSINESS ITEMS

2. Updates, discussion, consideration, action, if any regarding sub-committees.

a. Planning subcommittee

Subcommittee will address specific issues on other agenda items

b. Marketing subcommittee

Kevin spoke briefly regarding an update on GolfNow contract

c. Operations/maintenance subcommittee

Subcommittee will address specific issues on other agenda items

d. Finance subcommittee

Kevin Sullivan gave a brief update on budget numbers.

Chip Hamilton made additional comments regarding increase in outside play.

3. Discussion, consideration, action, if any regarding golf course rules.

Melissa Byrne Vossmer, City Manager briefly addressed the proposed rules.

The Committee discussed the proposed revised rules.

On a motion by Kevin Jackson, seconded by Chip Hamilton the Committee voted unanimously to approve the revised rules with an amendment to change number 15 to 4 ½ from 4 ¼.

4. Discussion, consideration, action, if any concerning new rules on tournament play (including requirements for number of players and pricing).

The Committee and Staff discussed in length. The Committee requested that Eric put together additional information regarding tournament fees and put back on agenda.

No action taken at this time.

THIS ITEM WAS TAKEN OUT OF ORDER

7. Discussion, concerning additional revenue that could be generated if members were limited to only post noon t-times at Highlands on the weekend.

The Committee discussed, no action taken.

5. Discussion, consideration, action, if any concerning need for additional chemicals to improve golf course conditions.

This item was tabled.

6. Discussion, consideration, action, if any concerning the need for a new Spray Rig.

This item was tabled.

8. Discussion concerning growth of golf courses in current city operational structure (with additional marketing, course improvements, staffing, etc.)

No action taken.

9. Discussion concerning outsources management of golf courses with continued city ownership.

The Committee discussed briefly, no action taken.

10. Discussion of creative options for golf courses, such as the Staples Golf examples.

The Committee discussed briefly, no action taken.

11. Discussion of the viability of keeping 2 golf courses in Lago Vista.

No action taken.

12. Discussion on the options for city ownership versus private ownership.

No action taken.

13. Discussion, consideration, action, if any concerning the Improvement Plan and turning it over to staff.

On a motion by Jim Speckmann, seconded by Frank Robbins, the Committee voted unanimously to turn over the management issues to the City Manager for action with info to Council.

14. Discussion, consideration, action, if any concerning Property Tax Generation.

The Committee discussed. Frank Robbins motioned to send the attached document to Council, with the last sentence in the document is deleted. Voting in favor: Robbins, Hamilton, Speckmann, Albus, Jackson and Houghton. Voting in opposition: Sullivan.

15. Discussion, consideration, action, if any concerning Guidance Clarification.

The Committee discussed. On a motion by Jim Speckmann, seconded by Kevin Jackson, the Committee voted unanimously to recommend a workshop with the City Council to include formulation of recommendations and specific guidelines; including cost dynamics, potential growth estimates, outsource versus in house management and other subjects.

16. Discussion, consideration, action, if any concerning Membership Package Options.

Kevin Jackson provided some information to the Committee. The Committee requested Eric to provide some additional information and the Subcommittee will finalize some options. No further action taken.

17. Discussion, consideration, action, if any concerning Golf Course Staff (update from Eric or other GC representative around back fill of two open positions and mechanic hire).

Eric Cupit, Golf Manager advised the Committee that one person has been hired for the pro shop and another is being considered. Both have marketing and technology skills. The mechanic position has been posted internally. The greens keeper is still under contract at this time. Kevin Jackson again requested that Ted come to a Golf Course Advisory meeting.

18. Discussion, consideration, action, if any concerning Tournament Revenue (update from Eric or other GC representative around annual revenue generated from tournaments, current strategy for garnering more tournaments). The Marketing sub-committee is seeking this info as source for putting together a new plan as necessary.

The Committee discussed briefly, no action taken at this time.

19. Discussion, consideration, action, if any concerning status of golf course improvements previously recommended (cart path renovation, street striping, fitting escalated fertilization plan in budget, etc.).

The Committee will put on the agenda next month.

20. Discussion, consideration, action, if any concerning pro-shop clean up and re-design project.

The Committee discussed. Chip Hamilton reported that the pro shop does look a lot better but still needs some work. Eric and Chip will continue to discuss.

FUTURE AGENDA ITEMS

21. Consider schedule and items for future Committee meetings.

Jim Speckmann requested a monthly update/presentation from the management.

Discuss the terms of committee members.

22. **ADJOURNMENT**

On a motion by Pat Albus, seconded by Jim Speckmann the meeting adjourned at 9:00 p.m.

Respectfully submitted,



Kevin Jackson, Vice Chair for
Kevin Sullivan, Chairperson

ATTEST:



Sandra Barton, City Secretary

On a motion by Committee Member Jim Speckmann, seconded by Committee Member Chip Hamilton, the above and foregoing instrument was passed and approved this the 10th day of November, 2015.