

**OFFICIAL MINUTES OF THE GOLF COURSE ADVISORY COMMITTEE
LAGO VISTA, TEXAS
JULY 20, 2016**

BE IT REMEMBERED that on the 20th day of July, A.D., 2016, the Golf Course Advisory Committee held a Regular Meeting at 6:00 p.m. in the Council Chambers, City Municipal Building, 5803 Thunderbird, in said City, there being present and acting the following:

CALL TO ORDER

Kevin Jackson	Committee Chair	Mark Cote	Golf Manager
Frank Robbins	Committee Vice Chair	Sandra Barton	City Secretary
Jim Speckmann	Committee Member	Rich Raley	Council Liaison
Mike Everett	Committee Member	Stephanie Smith	Council Member
Gina Williams	Committee Member		
Chip Hamilton	Committee Member		

Committee Chairman, Kevin Jackson called the regular meeting to order and recognized that all members were present.

The numbering below tracks that of the agenda, whereas the actual order of consideration may have varied.

PUBLIC COMMENTS: Citizens who wish to address the Committee on any agenda and/or non-agenda item will have three (3) minutes to express their position.

None

CONSENT AGENDA

All matters listed under Consent Agenda, are to be considered routine by the Committee and will be enacted by one motion. There will not be separate discussion on these items. If discussion is desired, that item will be removed from the consent agenda and will be considered separately.

1. Approval of the following minutes: June 14, 2016 regular meeting.

On a motion by Jim Speckmann and seconded by Frank Robbins, the Committee voted unanimously to approve the minutes from June 14, 2016 regular meeting as presented.

BUSINESS ITEMS

2. Update on Golf Operations from Golf Manager/Director of Golf

- A. YTD financial performance of golf courses

Mark Cote provided the Committee with the monthly snapshot. He stated that right now the financials are showing a \$26,637 loss for the month of June. A lot of play has been in the morning due to the high temperature during the day.

The Committee and Staff discussed GolfNow and rounds being played. Mark advised that the GolfNow contract will be up August 1, 2017 and they must be given a thirty day notice to terminate which he fully intends to do.

B. Junior clinics and camps

Mark Cote stated that he held the second clinic, the first one was rained out and had 12 kids attend. He now has access to the Facebook account to post more things. He will hold a camp next week and has about 10 kids signed up.

Gina Williams mentioned that we should look into putting advertisements on the golf carts.

C. Marketing update

Mark provided a list of 16 proposed marketing items that he will be working on and a revenue forecast 2016 vs 2017.

The Committee and Staff discussed providing builders information on our golf courses. Gina Williams said it should not be just for new homes but to anybody. Mark agreed, and said we need to be as consistent as we can.

D. LV Grill performance

After speaking with the Council, and because of the repairs to the Clubhouse, it was decided to hold off until the repairs were done before making a final decision on whether to keep it internally or to get request for proposals. We are currently waiting on an structural engineer to submit plans to Gary Graham.

E. Highland Lakes GC update (Cart barn, land swap, parking, etc.)

Mark stated that we moved out about three weeks ago, they are looking at temporary fencing to secure 10-15 carts.

The parking is still good for 3-3 1/2 years under the existing rental agreement.

The land swap is complete.

F. Additional Updates

Mark informed the Committee of water in the cart barn near the electrical breaker boxes. He had an electrician come look at it and he mentioned that he had been there years ago and had given a bid to do some repairs to that and the repairs were never done. There are definitely electrical issues with the building. They are looking into the repairs.

3. Discussion, consideration, action, if any concerning July 4th event hosted by Lago Vista Golf Course.

Kevin Jackson said he found out about the event on Facebook, that it did not get communicated to them at all and asked Mark how it went.

Mark stated that it went as well as it was expected to go. There was a lot of people that worked hard to make it successful. Mark gave an overview of the events of the day.

He stated that there were issues regarding parking.

4. Discussion, consideration, action, if any concerning planning sub-committee update.

- a. Review of 2016-17 Golf Courses Physical Improvement Recommendations and Five Year Plan

Frank Robbins summarized the recommendations to the Council. He stated that the Sub-Committee is not recommending anything in addition to what the Council has already decided to get into which is the collapsing floor in the kitchen and Highland Lakes cart barns and parking. Implicit in that recommendation, is the numbers that Mark talked about that he is going to increase revenue which totals over \$400,000 will not go to improvements but will go to the courses' bottom line. They also developed a five year plan, the first priority will be the Highland Lakes cart paths. They are recommending that there be a dedicated fund for improvements be put together from some source.

The Committee and Staff also discussed the status of approved projects.

On a motion by Gina Williams, seconded by Chip Hamilton, the Committee voted unanimously to send this information to Council with the amended corrections as addressed by Frank Robbins.

5. Discussion, consideration, action, if any concerning capital improvements fund and additional revenue generating options.

Chip advised that he spoke with Mark and they discussed options to generate funds such as a sur charge on every round of golf, or trail fees or additional cart fees. Chip will bring this back to the agenda next month.

6. Discussion, consideration, action, if any concerning August City Council meeting.

Kevin Jackson stated that the 6-month report was going to be presented to Council initially in July, but there were several members gone so the City Manager decided to put it on the August 4 Council meeting.

FUTURE AGENDA ITEMS

7. Consider schedule and items for future Committee meetings.

Information flow

Irrigation on golf courses

8. Adjournment. The meeting adjourned at 8:00 p.m.

ATTEST:



Sandra Barton, City Secretary



Respectfully submitted,



Kevin Jackson, Chair person

On a motion by Vice Chairman Member Frank Robbins, seconded by Committee Member Jim Speckmann, the above and foregoing instrument was passed and approved this the 13th day of September, 2016.