

**OFFICIAL MINUTES OF THE GOLF COURSE ADVISORY COMMITTEE  
LAGO VISTA, TEXAS  
AUGUST 9, 2016**

**BE IT REMEMBERED** that on the 9th day of August, A.D., 2016, the Golf Course Advisory Committee held a Regular Meeting at 6:02 p.m. in the Council Chambers, City Municipal Building, 5803 Thunderbird, in said City, there being present and acting the following:

**CALL TO ORDER**

Kevin Jackson	Committee Chair	Mark Cote	Golf Manager
Frank Robbins	Committee Vice Chair	Sandra Barton	City Secretary
Jim Speckmann	Committee Member	Rich Raley	Council Liaison
Mike Everett	Committee Member	Melissa Byrne Vossmer	City Manager
Gina Williams	Committee Member		
Chip Hamilton	Committee Member		

Committee Chairman, Kevin Jackson called the regular meeting to order and recognized that all members were present.

The numbering below tracks that of the agenda, whereas the actual order of consideration may have varied.

**PUBLIC COMMENTS: Citizens who wish to address the Committee on any agenda and/or non-agenda item will have three (3) minutes to express their position.**

None

**BUSINESS ITEMS**

1. Update on Golf Operations from Golf Manager/Director of Golf

A. YTD financial performance of golf courses

Mark Cote, Golf Course Manager stated that he has been working on a rate study, the website, email blasting and spraying the greens.

Mark stated that the green fees, since March have gone down significantly each month and so he is trying to improve the course conditions. The Committee and staff discussed over seeding and effluent.

B. Update to City Council on 8/4/2016

Mark Cote provided a list of his 3 month observations/comments to the Committee.

The courses currently have \$470,222 in losses combined for the year.

Revenues are \$774,654 for the year combined. The lowest revenue producing months are November, December and January.

C. Action plan current and immediate future

D. Current condition of golf courses

Mark Cote stated there a number of watering issues including unreliable irrigation system and outbreak of goose grass, crab grass and kyllinga and lack of fertility program for fairways, tees and roughs.

Gina Williams made comments regarding how the grass is cut and losing balls on the fairway.

E. Fall/winter over-seeding of golf courses

Mark Cote recommends not over-seeding.

F. Crystal Falls visit and comparison

Mark Cote stated that their rate plans are very close to ours. Their course conditions and the clubhouse was impressive.

G. New programs implemented

Mark Cote stated that he is beginning new kids programs such as super twilight play. He said they want to try doing new items on the weekends like live music.

H. Proposed 2016/2017 golf course budget

No discussion.

2. Discussion, consideration, action, if any concerning Highland Lakes GC and pending sale of Otwell property.

Melissa Byrne Vossmer gave a brief update. Keith spend time with Mark talking about the future of the golf course.

Jim Speckmann said that they have expressed that they would like to see the Pro Shop in the facility, if that is an option.

3. Discussion, consideration, action, if any concerning finance sub-committee update.

A. Ways to generate additional revenues

Chip Hamilton commented that there are not a great deal of additional things that can be done to generate revenue other than people playing golf. They did come up with some suggestions. trail fees on private carts of \$300 yearly, super twilight play, kids play free after 3 p.m., birthday special, raise price of cart rentals, have hole sponsorships with markers and hold annual tournaments.

4. Discussion, consideration, action, if any concerning planning sub-committee submitted projects.

a. Highland Lakes GC bridge on #14

Gary Graham is reviewing this item and will make recommendations to Mark.

b. Lago GC tee box leveling

Mark is going to borrow a slicer this winter from John Deere at no charge and borrow a roller as well and roll all the tee boxes.

- c. Directional signage  
No discussion
  - d. Sand to grass bunkers at Highlands  
Mark will also work on this during the winter months.
  - e. Entrances to Lago club house  
Gary Graham was going to look into this item as well as well as a handicapped ramp.
  - f. Removing various stumps  
Frank Robbins and Jim Speckmann have volunteered to look into this.
5. Discussion, consideration, action, if any concerning effluent water permit and usage at Lago Vista GC, Highland Lakes GC, and cedar break.  
Gary Graham will provide information.
  6. Discussion, consideration, action, if any concerning commissioning outside consultant to generate analysis on impact of golf courses to city.  
On a motion by Kevin Jackson, seconded by Jim Speckmann the Committee voted unanimously to submit a proposal to engage a consultant to generate an impact analysis of the golf courses.

**FUTURE AGENDA ITEMS**

7. Consider schedule and items for future Committee meetings.  
Effluent information
8. Adjournment. The meeting adjourned at 7:52 p.m.



ATTEST:

*Sandra Barton*  
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 Sandra Barton, City Secretary

Respectfully submitted,

*Kevin Jackson*  
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 Kevin Jackson, Chair person

On a motion by Vice Chairman Frank Robbins, seconded by Committee Member Jim Speckmann, the above and foregoing instrument was passed and approved this the 13<sup>th</sup> day of September, 2016.