

**OFFICIAL MINUTES OF THE GOLF COURSE ADVISORY COMMITTEE
LAGO VISTA, TEXAS
SEPTEMBER 13, 2016**

BE IT REMEMBERED that on the 13th day of September, A.D., 2016, the Golf Course Advisory Committee held a Regular Meeting at 6:00 p.m. in the Council Chambers, City Municipal Building, 5803 Thunderbird, in said City, there being present and acting the following:

CALL TO ORDER

Kevin Jackson	Committee Chair	Mark Cote	Golf Manager
Frank Robbins	Committee Vice Chair	Sandra Barton	City Secretary
Jim Speckmann	Committee Member	Rich Raley	Council Liaison
Mike Everett	Committee Member		
Gina Williams	Committee Member		
Chip Hamilton	Committee Member (arrived after roll call at 6:03 p.m.)		

Committee Chairman, Kevin Jackson called the regular meeting to order and recognized that all members were present except for Chip Hamilton.

The numbering below tracks that of the agenda, whereas the actual order of consideration may have varied.

PUBLIC COMMENTS: Citizens who wish to address the Committee on any agenda and/or non-agenda item will have three (3) minutes to express their position.

Pat Bernhard appeared representing the Lago Vista Women's Golf Association and wished to read a letter to Committee Member Chip Hamilton regarding stepping up and filling in at the golf courses until a new Golf Manager was found and expressed their appreciation for the work that he did. She also presented him with a Certificate of Recognition and they donated \$100 in his behalf to the Friends of the Lago Vista Golf Courses.

CONSENT AGENDA

All matters listed under Consent Agenda, are to be considered routine by the Committee and will be enacted by one motion. There will not be separate discussion on these items. If discussion is desired, that item will be removed from the consent agenda and will be considered separately.

1. Approval of the following minutes: July 20, 2016 regular meeting and August 9, 2016 regular meeting

On a motion by Frank Robbins, seconded by Jim Speckmann, the Committee voted unanimously to approve the above minutes as presented. Chip Hamilton did not vote on approval of minutes.

BUSINESS ITEMS

2. Update on Golf Operations from Golf Manager/Director of Golf

A. YTD financial performance of golf courses

Mark Cote, Golf Manager, provided an oral overview of the financials. He stated that we showed a loss of \$15,172.60 for the month of July. July was our third biggest revenue producing month for the year and also our best net financial month for the year. August was about \$50,000 less revenue than last year.

B. Fall/winter over-seeding of golf courses plan

Mark provided several articles to the Committee regarding over seeding information. His recommendation to Council was to not over seed and try to get rid of weeds and so that the staff can work on other projects such as the irrigation system.

C. Marketing and new programs

- Glow golf tournament
The tournament will be held October 15 and Mark has been getting a lot of calls regarding the tournament.
- The Hollows Vacation cooperative marketing program
Kevin and Mark met with Wally, and had a good discussion about doing some cooperative marketing between the groups.
He is in the process of redesigning the website. We have a complimentary redesign. He is sending out weekly emails to about 6000 people in the data base.
He talked to GolfNow about how to contact Snow Birds.
- Additional updates
He stated they are having some problems with the irrigation systems.
There is a third water main break on hole #2.
Robert, Head Golf Professional gave his resignation a couple of days ago. Mark is meeting with a person on Friday and hopes to get them on board.

D. Proposed 2016/2017 golf course budget

The budget is scheduled to be adopted on September 29.
He received a quote back from the Engineer on the Lago building repairs but have not met to discuss but should have information before the next meeting and after the budget is approved, he hopes to get this started.
Mark is meeting with Sam on Monday to walk both golf courses with hydrophones to detect and locate water leaks that we have.

E. Update on new tee marker program

No update given on this item.

3. Discussion, consideration, action, if any concerning charter, focus and future meetings of the Golf Course Advisory Committee.

Mark Cote said that he did some research and found that the City of Austin does have a Committee. He thinks that it is important that the golfers have a platform to discuss golf things and be part of the planning process. He stated that he does need the Committees help in some projects such as getting sponsors and assisting with communication between the City and the golfers.

He would like to get developers or builders on the Committee because they would have an appreciation for the amenities that they speak of when they bring in new home owners or real estate people.

The Committee would like to sit down with Council again in a workshop to get some direction on what they want to see get done, possibly after the election.

4. Discussion, consideration, action, if any concerning update of commissioning outside consultant to generate analysis on impact of golf courses to city.

Melissa and Mark had a conference call with a company out of Austin to go over some preliminary scope of work. There is no finalization yet.


FUTURE AGENDA ITEMS

7. Consider schedule and items for future Committee meetings.

Items should be submitted to Kevin Jackson, Committee Chair.

8. The meeting was adjourned at 7:19 p.m.

ATTEST



Sandra Barton

Sandra Barton, City Secretary

Respectfully submitted,

Frank Robbins

Frank Robbins, Vice Chairman

On a motion by Committee Member Jim Speckmann, seconded by Committee Member Gina Williams, the above and foregoing instrument was passed and approved this the 11th day of October, 2016.