



The City of Lago Vista

To provide and maintain a healthy, safe, vibrant community, ensuring quality of life.

**AGENDA
GOLF COURSE ADVISORY COMMITTEE
TUESDAY, JUNE 14, 2016, 6:00 PM
CITY COUNCIL CHAMBERS
5803 THUNDERBIRD
LAGO VISTA, TX 78645**

NOTICE IS HEREBY GIVEN that the Golf Course Advisory Committee of the City of Lago Vista, Texas will hold a meeting in the Council Chambers, City Municipal Building, 5803 Thunderbird, on the above date and time for discussion and possible action on the following:

CALL TO ORDER, CALL OF ROLL

PUBLIC COMMENTS: Citizens who wish to address the Committee on any agenda and/or non-agenda item will have three (3) minutes to express their position.

CONSENT AGENDA

All matters listed under Consent Agenda, are to be considered routine by the Committee and will be enacted by one motion. There will not be separate discussion on these items. If discussion is desired, that item will be removed from the consent agenda and will be considered separately.

1. Approval of the following minutes: May 10, 2016 regular meeting.

BUSINESS ITEMS

2. Update on Golf Operations from Golf Manager/Director of Golf
 - a. YTD financial performance of golf courses
 - b. First Tee program
 - c. Junior clinics and camps
 - d. Marketing update
 - e. LV Grill performance
 - f. Highland Lakes GC update (Cart barn, land swap, parking, etc.)
 - g. Additional Updates

3. Discussion, consideration, action, if any concerning planning sub-committee update.
 - a. Review of 2016-17 Golf Courses Physical Improvement Recommendations
4. Discussion, consideration, action, if any concerning capital improvements fund and additional revenue generating options.
5. Discussion, consideration, action, if any concerning Bi-Annual Update to City Council.
6. Discussion, consideration, action, if any concerning GCAC Sub-committees.
 - a. Currently the subcommittees are:
 - i) Planning – Frank Robbins and Jim Speckmann
 - ii) Marketing – Kevin Jackson, Chip Hamilton and Gina Williams
 - iii) Operations/Maintenance – Frank Robbins, Jim Speckmann and Mike Everett
 - iv) Finance – Chip Hamilton and Pat Albus
7. Discussion, consideration, action, if any concerning ongoing collaborations between Golf Manager, GCAC and City Council.

FUTURE AGENDA ITEMS

8. Consider schedule and items for future Committee meetings.
9. Adjournment.

IT IS HEREBY CERTIFIED that the above Notice was posted on the Bulletin Board located at all times in City Hall in said City at _____ on the ___ day of _____, 2016.

Sandra Barton, City Secretary

THE CITY OF LAGO VISTA IS COMMITTED TO COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT. REASONABLE MODIFICATIONS AND EQUAL ACCESS TO COMMUNICATIONS WILL BE PROVIDED UPON REQUEST.

MEETING DATE: June 14, 2016

Call to Order:

AGENDA ITEM: CALL TO ORDER, CALL OF ROLL

Comments:

ADJOURN:

TURN OFF RECORDER:

Motion by: _____

Seconded by: _____

Content of Motion: _____

Vote: Robbins _____ ; **Hamilton** _____ ; **Speckmann** _____ ; **Albus** _____ ;

Jackson _____ ; **Everett** _____ ; **Williams** _____

Motion Carried: Yes _____ ; **No** _____

MEETING DATE: June 14, 2016

AGENDA ITEM: PUBLIC COMMENTS

Comments:

Citizens who wish to address the Committee on any agenda and/or non-agenda item will have three (3) minutes to express their position

Motion by: _____

Seconded by: _____

Content of Motion: _____

Vote: Robbins _____; Hamilton _____; Speckmann _____; Albus _____;

Jackson _____; Everett _____; Williams _____

Motion Carried: Yes _____; No _____

MEETING DATE: June 14, 2016

AGENDA ITEM: Approval of the following minutes: May 10, 2016 regular meeting

Comments:

Draft copies of the minutes are attached for your review.

Motion by: _____

Seconded by: _____

Content of Motion: _____

Vote: Robbins _____ ; **Hamilton** _____ ; **Speckmann** _____ ; **Albus** _____ ;

Jackson _____ ; **Everett** _____ ; **Williams** _____

Motion Carried: Yes _____ ; **No** _____

**OFFICIAL MINUTES OF THE GOLF COURSE ADVISORY COMMITTEE
LAGO VISTA, TEXAS
MAY 10, 2016**

BE IT REMEMBERED that on the 10th day of May, A.D., 2016, the Golf Course Advisory Committee held a Regular Meeting at 6:00 p.m. in the Council Chambers, City Municipal Building, 5803 Thunderbird, in said City, there being present and acting the following:

CALL TO ORDER

Kevin Jackson	Committee Chair	Melissa Byrne Vossmer	City Manager
Frank Robbins	Committee Vice Chair	Sandra Barton	City Secretary
Jim Speckmann	Committee Member	Mark Cote	Golf Manager
Mike Everett	Committee Member	Rich Raley	Council Liaison
Pat Albus	Committee Member	(arrived at 6:48 p.m.)	

Committee Chairman, Kevin Jackson called the regular meeting to order and recognized that all members were present except Gina Williams.

The numbering below tracks that of the agenda, whereas the actual order of consideration may have varied.

PUBLIC COMMENTS: Citizens who wish to address the Committee on any agenda and/or non-agenda item will have three (3) minutes to express their position.

None

CONSENT AGENDA

All matters listed under Consent Agenda, are to be considered routine by the Committee and will be enacted by one motion. There will not be separate discussion on these items. If discussion is desired, that item will be removed from the consent agenda and will be considered separately.

1. Approval of the following minutes: April 12, 2016 regular meeting.

On a motion by Jim Speckmann and seconded by Frank Robbins, the Committee voted unanimously to approve the minutes from April 12, 2016 regular meeting as presented.

BUSINESS ITEMS

2. Update on Golf Operations

- A. YTD financial performance of golf courses

Kevin Jackson provided an update from notes from Chip Hamilton and the snapshot provided with combined totals for April.

Memberships are up from 130 last year to 157 this year.

Total rounds played last year was 4,036, this year it is 3,372.

Total revenue: \$126,000 and change; last year was \$112,000.

April was the largest Pro Shop sales month recorded.

Expenses: \$63,000 at this time, may vary when all expenses are in.

City Manager mentioned that the member play is substantially down, but outside play in April was the best month in the entire fiscal year.

Frank Robbins said that the information that Chip puts together may not be the same numbers as what finance puts together.

Staff and the Committee discussed the two different reports and the information provided to the Council and the public and the information contained in each report.

Mark Cote will work on reconciling the report.

B. First Tee program

Chip met with Jennifer at First Tee and she will work on figuring out the cost bringing First Tee Chapter to Lago Vista.

C. Golf directional/overall signage

Frank Robbins reported that the President of the MGA and President of the Friends of the Golf Courses have had informal discussions and the president of the MGA suggested that they get volunteers and volunteers from Friends and they could move some signs, paint them where they can be seen better. Frank believes that it will be relatively ineffective because some of them are in the shade and people will use their GPS to find the courses and will not pursue at this time.

The Committee and Staff discussed. Melissa Vossmer instructed Mark to do what he wanted to do. Frank Robbins will send Mark the information that the Committee has and he will work on it.

D. Marketing update

Kevin reported that Chip has worked with GolfNow and they are handling our Facebook page. An ad will go in the May issue of a golf magazine. They are quarterly publications.

The high school program is using the driving range and the course at Lago.

Melissa Vossmer advised the Committee that on Friday KEYE TV will be filming the Golf Course along with other attractions. Also, House Hunter International were filming a couple that were moving here with their parents and talked about how much they loved it here.

Melissa Vossmer also suggested having a booth at the Lago Fest to market information about our Golf Courses.

Chris Curin, who does aerial photography and proposed that he would do a city wide aerial photography with some surface video to show case Lago Vista free of charge.

The Committee discussed options for a booth at Lago Fest.

The Marketing Sub-Committee will meet with Mark soon to work on marketing.

E. LV Grill performance

The Committee has no final numbers on the Grill at this time but financials show \$22,000 worth of revenue, present cost numbers show we are positive in approximately \$10,000 for the grill for the month according to Chips report.

Melissa Vossmer stated that it has been doing very well.

Melissa reported that the City has had a structural engineer out has hired an architect to be the lead person on how we are going to do this.

F. Additional Updates

Chip reported that the Lago cart barn was broken into and two golf carts were taken.

One was found at the Sewer Treatment Plant. Both were damaged.

The greens have been aeriated and are coming back very well.

Jim Speckmann asked about the land swap at Highland. Melissa Vossmer advised that Council has started moving forward with it having conversations about what we are going to do in the interim. Melissa stated it is fair to say we will be off site before we are ready to be.

Jim Speckmann asked if anyone is thinking about rewarding Chip for his efforts. Melissa Vossmer stated that she has talked to the Mayor and they thought that one of the things they may do is a one year membership free of charge for the countless hours he has devoted to helping us out. Jim Speckmann suggested upping it a few years.

3. Discussion, consideration, action, if any concerning Planning Sub-committee update

a. Recommendations and spreadsheets concerning golf physical improvements

Frank Robbins provided a list of recommendations for items for next fiscal year but stated that some of this can get done right now which is the kitchen, the driving range ball picker might be done this year and the cart paths which Council may be approving in the CIP plan. Melissa Vossmer advised that the CIP plan was not approved by Council and not move forward until probably August.

There was \$38,000 in for golf cart paths and \$100,000 for the Club House.

Kevin Jackson offered that the Committee needs to be smart about what they put in the CIP and what they put in next year's budget as well as try to get some revenue to offset those things.

Liason Rich Raley shared his concepts for the cart barn and Club House.

The Committee discussed ways of generating revenue to pay for a cart path and other items including charging cart fees.

Mark Cote stated that you must look at where you measure up with people who have similar product, what are they charging and how busy they are and how close you are to get to. You have to look at these factors when you set your rates.

The Committee will submit a final recommendation next month for CIP and budget items.

4. Discussion, consideration, action, if any concerning Junior Summer Clinics/Camps

Mark Cote will work on this item and have information to hopefully have to the schools before summer break for distribution.

5. Discussion, consideration, action, if any concerning Golf Advisor Course Reviews
Kevin Jackson provided the Committee with a Rating Snapshot from Golf Advisor containing reviews from both Highland Lakes Golf Course and Lago Vista Golf Course. The Committee reviewed and discussed, no action taken.
6. Discussion, consideration, action, if any concerning Bi-Annual Update to City Council.
Kevin Jackson will review the Marketing Plan and see what still needs to be done in the next six months.
Mark Cote will review the Sub-Committee reports and discuss with the Sub-Committees.

FUTURE AGENDA ITEMS

7. Consider schedule and items for future Committee meetings.
The six month report.
The CIP recommendations
The Sub-Committee report or suggestions
Update on Highland Lakes land swap situation
8. Adjournment.

The meeting adjourned at 7:40 p.m.

Respectfully submitted,

Kevin Jackson, Chair person

ATTEST:

Sandra Barton, City Secretary

On a motion by Committee Member _____, seconded by Committee Member _____, the above and foregoing instrument was passed and approved this the 14th day of June, 2016.

MEETING DATE: June 14, 2016

AGENDA ITEM: Updates on Golf Operations from Golf Manager/Director of Golf

Comments:

- a. YTD financial performance of golf courses
- b. First Tee program
- c. Junior clinics and camps
- d. Marketing update
- e. LV Grill performance
- f. Highland Lakes GC update (Cart barn, land swap, parking, etc.)
- g. Additional updates

Motion by: _____

Seconded by: _____

Content of Motion: _____

Vote: Robbins _____ ; **Hamilton** _____ ; **Speckmann** _____ ; **Albus** _____ ;

Jackson _____ ; **Everett** _____ ; **Williams** _____

Motion Carried: Yes _____ ; **No** _____

HLGC & LVGC Monthly Report
Tuesday, May 31, 2016

2014 / 2015 Budget	08'-09' FY Totals	09'-10' FY Totals	10'-11' FY Totals	11'-12' Totals	12'-13' FY Totals	13'-14' FY Totals	14'-15' FY Totals	Oct-14	Nov-14	Dec-14	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	2014/2015 Fiscal Total	
Regular Memberships	90	96	118	119	131	135	129	135	131	128	125	125	126	130	129	128	128	128	129	129	129
Canadian Membership											23	81	93	0							
Rounds of Golf																					
Mulligan Play	493	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Regular Member Play	12,099	11,054	14,077	14,936	16,366	15,456	14,593	1,136	1,082	1,101	942	1,069	2,883	1,190	1,070	1,078	1,092	877	1,073	14,593	
Outside Play	17,589	15,752	22,281	25,980	27,844	23,628	24,543	1,735	1,230	1,050	1,361	1,700	2,181	2,443	2,313	2,717	2,866	2,525	2,422	24,543	
Comp Rounds								0	0	0	0	0	0	0	0	0	0	0	0	0	
Tournament Play	677	1,079	1,675	2,164	1,823	2,034	1,879	393	70	0	12	41	188	403	130	207	72	104	259	1,879	
Total Rounds	30,858	27,885	38,033	43,080	46,033	41,118	41,015	3,264	2,382	2,151	2,315	2,810	5,252	4,036	3,513	4,002	4,030	3,506	3,754	41,015	
Cart/Trail Use (Reflects paid cart usage)	16,291	13,829	18,685	20,846	20,618	15,352	15,584	844	730	399	663	1,037	1,352	1,661	1,579	1,878	2,058	1,754	1,629	15,584	
Driving Range	3,485	3,038	3,241	3,461	3,054	2,353	1,765	166	120	81	112	145	189	190	108	159	205	140	150	1,765	
Lago Vista Revenue																					
Highland Lakes Revenue																					
Total Revenue	\$0.00	\$908,862	\$1,157,646	\$1,231,226	\$1,235,674	\$1,105,130	\$1,129,102	\$95,614.00	\$74,462.74	\$54,292.32	\$52,578.00	\$73,044.00	\$106,373.00	\$112,019.00	\$93,973.00	\$123,732.08	\$115,418.00	\$122,016.00	\$105,178.00	\$1,129,101.69	
Lago Vista Expenses																					
Highland Lakes Expenses																					
Total Expenses	\$0.00	\$1,123,752	\$1,469,785	\$1,215,711	\$1,306,805	\$1,358,896	\$1,552,245	\$200,807.00	\$100,195.00	\$144,833.00	\$124,075.00	\$102,090.00	\$109,851.10	\$155,888.00	\$107,514.00	\$129,241.00	\$127,090.00	\$156,469.00	\$94,193.00	\$1,552,244.50	
Net Profit/Loss		-\$214,890	-\$312,139	\$15,515	-\$71,131	-\$253,766	-\$423,143	-\$105,193	-\$25,732	-\$90,541	-\$71,497	-\$29,046	-\$3,478	-\$43,869	-\$13,541	-\$5,509	-\$11,672	-\$34,453	\$10,985	-\$423,142.81	

2015 / 2016 Budget	08'-09' FY Totals	09'-10' FY Totals	10'-11' FY Totals	11'-12' Totals	12'-13' FY Totals	13'-14' FY Totals	14'-15' FY Totals	Oct-15'	Nov-15'	Dec-15'	Jan-16	Feb-16	Mar-16	Apr-16	May-16	Jun-16	Jul-16	Aug-16	Sep-16	2015/2016 Fiscal YTD	
Regular Memberships	90	96	118	119	131	135	129	133	134	134	133	135	147	157						139	
Canadian Membership										2	2	15	52								
Rounds of Golf																					
Mulligan Play	493	0	0	0	0	0	0	0	0	0	0	0	0	0						0	
Regular Member Play	12,099	11,054	14,077	14,936	16,366	15,456	14,593	1,042	968	1,107	995	1,367	2,369	1,144						8,992	
Outside Play	17,589	15,752	22,281	25,980	27,844	23,628	24,543	1,865	1,455	1,573	2,010	1,980	1,934	2,050						12,867	
Comp Rounds								192	201	266	266	252	189	194						1,560	
Tournament Play	677	1,079	1,675	2,164	1,823	2,034	1,825	281	110	27	40	17	305	178						780	
Total Rounds	30,858	27,885	38,033	43,080	46,033	41,118	40,961	3,380	2,659	2,973	3,311	3,616	4,797	3,372						20,811	
Cart/Trail Use (Reflects paid cart usage)	16,291	13,829	18,685	20,846	20,618	15,352	15,584	1,248	947	1,027	1,344	1,361	1,365	1,607						8,899	
Driving Range	3,485	3,038	3,241	3,461	3,054	2,353	1,765	113	88	98	117	182	197	238						1,033	
Lago Vista Revenue								\$62,609.00	\$38,738.56	\$38,997.43	\$43,298.96	\$66,013.92	\$81,377.00	\$94,836.13						\$425,871.00	
Highland Lakes Revenue								\$17,314.83	\$16,289.17	\$16,452.22	\$19,309.96	\$21,145.83	\$25,759.00	\$29,384.54						\$145,655.55	
Total Revenue	\$0.00	\$908,862	\$1,157,646	\$1,231,226	\$1,235,674	\$1,105,130	\$1,129,102	\$79,923.83	\$55,027.73	\$55,449.65	\$62,608.92	\$87,159.75	\$107,136.00	\$124,220.67						\$571,526.55	
Lago Vista Expenses												\$77,605.33	\$102,724.63	\$70,672.00						\$251,001.96	
Highland Lakes Expenses												\$56,730.61	\$71,783.60	\$42,494.00						\$171,008.21	
Total Expenses	\$0.00	\$1,123,752	\$1,469,785	\$1,215,711	\$1,306,805	\$1,358,896	\$1,552,245	\$228,618.00	\$108,314.00	\$117,481.71	\$103,842.21	\$134,335.94	\$174,508.23	\$113,166.00						\$980,266.09	
Net Profit/Loss		-\$214,890	-\$312,139	\$15,515	-\$71,131	-\$253,766	-\$423,143	-\$148,694.17	-\$53,286.27	-\$62,032.06	-\$41,233.29	-\$47,176.19	-\$67,372.23	\$11,054.67						-\$408,739.54	

YOY Comparison																					
Round Increase								116	277	822	996	806	-455	-664							1,898
Revenue Increase								\$ (15,690.17)	\$ (19,435.01)	\$ 1,157.33	\$ 10,030.92	\$ 14,115.75	\$ 763.00	\$ 12,201.67							\$ 3,143.49
Expense Increase								\$ 27,811.00	\$ 8,119.00	\$ (27,351.29)	\$ (20,232.79)	\$ 32,245.94	\$ 64,657.13	\$ (42,722.00)							\$ 42,526.99
Total Financial Increase								-\$43,501.17	-\$27,554.01	\$28,508.62	\$30,263.71	-\$18,130.19	-\$63,894.13	\$54,923.67							-\$39,383.50

MEETING DATE: June 14, 2016

AGENDA ITEM: Discussion, consideration, action if any concerning Planning Sub-committee update.

Comments:

- a. Review of 2016-2017 Golf Courses Physical Improvement recommendations

Motion by: _____

Seconded by: _____

Content of Motion: _____

Vote: Robbins _____ ; **Hamilton** _____ ; **Speckmann** _____ ; **Albus** _____ ;

Jackson _____ ; **Everett** _____ ; **Williams** _____

Motion Carried: Yes _____ ; **No** _____

Memo

To: Golf Courses Advisory Committee

From: Planning Subcommittee

Subject: FY 2016-17 Golf Courses Physical Improvement Recommendations

Date: May 20, 2016

After meeting with the new golf manager, GCAC discussions in March and April, and city council actions following are the Planning Subcommittee's budget recommendations for FY 2016-17 and the Five Year CIP. The items are listed in priority.

1. Replace collapsing flooring in kitchen, Lago clubhouse. Price TBD.

Since March when the subcommittee raised this issue, city staff raised the issue with the city council. The city council discussed this on May 19th. They approved \$75,000 for design and engineering. The project has not been formally funded at this date, depending on council analysis of future financials. The kitchen floor may be fixed this or next FY after an architect designs the work and it is bid.

No committee recommendation needed.

2. Driving range ball picker cart at Lago. The subcommittee previously recommended: *Estimated purchase price: \$5,000. The subcommittee recommends a lease be explored. This is a replacement item as the current machine is not economically repairable. This item may be needed before FY 16-17.*

Status: The city is acquiring a ball picker at this writing.

No committee recommendation is needed.

3. Highlands cart paths.

History: Last year, the Planning Subcommittee originally recommended a program of fixing and replacing all Highlands cart paths over 10 years at \$30,000 per year. The GCAC recommended \$300,000 to save start up costs. Staff added \$50,000 for engineering for a total of \$350,000. The city council approved a CIP item for \$350,000 to be part of a FY 15-56 certificate of obligation (CO) bond sale.

The city council has been discussing the package of CIP items for the next CO sale. At one point a \$38,000 cart path funding was discussed. Highlands cart paths have been deleted from that sale.

The subcommittee, the prior and current golf manager, and the GCAC have recognized that a high cost investment may not be prudent at this time given golf's financial status,

that not all cart paths need to be replaced now, but that there are two or three holes that are near dangerous and may be damaging golf equipment.

The Planning Subcommittee recommends a multiyear program in which:

- a. Better cost estimates be acquired.
- b. The city consider using the street department to fix the worst cart path at no cost to golf as was done with two dangerous holes last year.
- c. The golf manager develop a hole priority and cost document for GCAC consideration and recommendation to the city council.
- d. Adopt an increased fee of \$2 per round that would be dedicated to cart paths and other golf courses' physical improvements. This added fee would generate about \$90,000 per year.¹
- e. Construct the paths after the funds are acquired from the fee increase.
- f. Place in the Five Year CIP \$30,000 per year for HLGC cart paths.

4. Warm up screen and mat at Highlands. The subcommittee previously recommended: *\$11,000. This improvement may be deferred (sic. paid for) with a dedicated fund from the acquisition of the balls that are used at the screen. This is the highest ranked item in terms of demand, need, and impact on play.*

At the April GCAC meeting, the chair expressed concern for new funds for any improvements that would not improve the bottom line and felt this would not increase revenue and was of marginal benefit.

The Planning Subcommittee recommends the screen be funded with a \$1 or \$2 fee to use the facility.

Two one position residential screens and mats would cost about \$700. These could be purchased as a test of whether the screen and mat would pay for itself or not and if they last long enough produce revenue to offset the out of pocket costs for a commercial grade facility.

Highlands Cart Barn and Parking

Background. Since the last GCAC meeting, the city council has been entertaining a land swap with Otwell. The swap would be the cart barn and parking lot property owned by the city for the putting green land owned by Otwell. The city now leases the putting green for \$1,500/month. This swap will necessitate that a new cart barn be constructed. The city is looking at where, design and costs for the cart barn now. The swap would also mean the city owns no parking spaces for golf. Parking now is in street ROW and in a parking lot owned by Otwell. During council land swap discussions, a council member thought acquisition of land for parking or other improvements should be considered.

In 2013, Otwell represented that he would build the cart barn and add additional parking. Both are shown on the hotel PDD zoning plan. Staff noted in the 2013 hotel zoning case report that additional parking beyond that shown on the PDD plan for a hotel and golf course may be needed.

The cart path between the “temporary” club house and the (new) #10 tee would remain on Otwell’s property. Otwell had rocks placed on this path blocking its use for a time last year.

The Planning Subcommittee recommends that the swap be deferred since it will necessitate additional costs for improvements that at this time are not needed unless a joint use parking agreement is reached between the city and Otwell so there will be some parking for the golf course and the city acquires the cart path between the club house and the #10 tee.

¹ At this writing, the golf financial situation is not improving and may be getting worse. Significant personnel costs/salary increases of about \$90,000 per year for the next several years are built in to golf expenditures. The subcommittee sees additional fee increases to offset at least the salary increases as a GCAC consideration unless a clear majority of the city council recognizes the value of the golf courses, as stated in the GCAC analysis of closing Highlands that offset the golf deficit. At this writing, the GCAC Highlands paper has not been given to the city council.

MEETING DATE: June 14, 2016

AGENDA ITEM: Discussion, consideration, action if any concerning Capital Improvements Fund and additional revenue generating options.

Comments:

Motion by: _____

Seconded by: _____

Content of Motion: _____

Vote: Robbins _____; Hamilton _____; Speckmann _____; Albus _____;

Jackson _____; Everett _____; Williams _____

Motion Carried: Yes _____; No _____

MEETING DATE: June 14, 2016

AGENDA ITEM: Discussion, consideration, action if any concerning Bi-Annual Update to City Council

Comments:

Motion by: _____

Seconded by: _____

Content of Motion: _____

Vote: Robbins _____; Hamilton _____; Speckmann _____; Albus _____;

Jackson _____; Everett _____; Williams _____

Motion Carried: Yes _____; No _____

Golf Course Advisory Committee Semi-Annual Report June, 2016

Introduction

Ordinance 15-03-19-01 that created the Golf Course Advisory Committee (GCAC, called the committee) calls for the committee to "...make a semi-annual report to the city council on the status of the golf courses in December and June and shall include in the report a summary of its activities for the past six months and proposed program for the next six months."

The committee was formed on March 19, 2015. The GCAC submitted its first report in December 2015. A GCAC/City Council work session about that report was held on January 7, 2016. Following is the committee's second report, the June 2016 Report.

Status of Golf Courses

Courses Physical Condition

Highlands Lakes Golf Course:

- Compared to comparable and competitive courses: Above average.
- Compared to previous years: Above average. Much improved. Many long term players have said it is in the best condition ever, and better than the Lago Vista course. Significant improvements under new management. Major concerns: Cart paths and condition of fairway bunkers many of which are in the process of being converted to grass rather than sand bunkers.

Lago Vista Golf Course:

- Compared to comparable and competitive courses: Winter: Above average. Spring: Average.
- Compared to previous years: Above average. Much improved. Many comments saying better than ever before. Significant improvement under new management. All of concerns expressed in the last GCAC report have been positively addressed and improved. Those concerns included maintenance of pro shop, restroom cleanliness, grill cleanliness, and mowing. The major concern last spring was the goose grass outbreak. That outbreak did not occur this year due to improved supervision and better use of chemicals and fertilizer, as recommended by GCAC.
- Major concerns: None. There was a period in April in which for about 10 days grass was too tall in the fairways. That has been remedied. Minor concerns: Lush grass mowing resulted in large grass clumps. Tee boxes not level or scared.

Review from Golf Advisor are attached.

Financial Status

Since the fiscal year for the golf courses begins in October, we are including Year-to-Date (YTD) financial information and not just a calendar year update as laid out in above charter. This will allow for a better understanding of where the golf courses are against budget, as opposed to reporting a January – June report. Also, reconciled financials are generally produced 2 months after the end of the month.

Improved operation and maintenance resulting in greatly improved courses' condition; much improved management; increased revenue from Lago Pro Shop merchandise, GolfNow and the grill; improved marketing/beginning the implementation of GCAC recommendations; and tightened front desk operation that has stopped unwarranted expenditures have not improved the "bottom line" through the first seven months of the fiscal year (October 2015 through April 2016).

Golf Fund financial lost was \$250,321 in FY 12-13 and \$325,036 in FY 13-14, an increased amount of loss of \$74,715. Golf Fund financial lost \$423,143 in FY 14-15, an increased loss of \$98,107.

Through April 30, 2016, golf has lost \$408,740. This is not a good trend. The trend shows increasing absolute losses and the amount of the loss from year to year is increasing.

The problem is increased expenditures and little revenue improvement.

A comparison of YTD 14-15 to YTD 15-16 total expenditures and revenue for the first seven months (October through April) follows:

Expenditures	
YTD 14-15	\$937,739
YTD 15-16	\$980,266
	\$42,526 increase in expenses in YTD 15-16
Revenue	
YTD 14-15	\$568,383
YTD 15-16	\$571,526
	\$3,143 increase in revenue in YTD 15-16

Increased expenditures from YTD14-15 are essentially in personnel expenses: an increase of \$40,409 and operation and maintenance: an increase of \$40,180; a total increased spending of \$80,589 of the \$85,251 increase.

Most of the annual expenditure increases are salary increases that apply to all city employees. For instance, the FY 14-15 budget shows \$743,863 in personnel expenses, in FY 15-16 it is \$860,081, an increase of \$116,118. That increase includes about \$30,000 for a GCAC recommended added mechanic position. So, about \$90,000 in increased expenditures this FY

will be for increased salaries and benefits. This kind and amount of increased expenditure can be expected for several more years. However, the goal is to outpace expenses with additional revenues.

A new golf manager has just been hired. With his expertise in golf operations and marketing, the GCAC is confident he will be able to control expenses and increase revenues at a generous pace. Currently the golf manager is looking at all aspects of the operations in order to generate additional revenue and control expenses. These include existing revenue streams such as member dues, green fees, food and beverage, etc. as well as all business costs and operations.

Now with the right pieces in place, the GCAC anticipates the golf course to take a turn for the better soon. However, turning around a failing business takes time and the new golf manager must be given the time to turn these city-owned assets into valuable ones.

The GCAC also looks for additional play/rounds to improve the bottom line.

Total rounds October through April:

- YTD 14-15: 22,210
- YTD 15-16: 24,108

The above represents an increase of 1,888 rounds in YTD 15-16. However, rounds for March and April 15-16 are down from March and April 14-15, possibly due to weather.

GCAC will continue to monitor data and trends on a month to month basis in our efforts to improve the bottom line.

Summary of Committee Activities

- Sub-committees. The committee formed four sub-committees: Finance, Marketing, Operations and Maintenance (O&M), and Planning. Much of the background data gathering, analysis, and presentation documentation are done by individuals and refined by the sub-committees before discussion at the committee level.

The sub-committees make reports and recommendations for committee discussion at each regularly held committee meeting, the second Tuesday of each month. The committee may hold special meetings between regular meetings.

Committee Actions and Recommendations to and discussions with the City Council.

1. Participated with the city council in a January 2016 work session.
2. Participated in a town hall meeting concerning the draft master plan and golf in April 2016.
3. With city staff (at the time Chip Hamilton), improved relationship with GolfNow to increase city revenue, improve web page marketing, and acquired five PC's.

4. Recommended monthly pass improvements.
5. Provided the city council an analysis of closing the Highlands golf course. (attached)
6. Recommended an improvement plan and how to pay for each improvement.

Proposed Program for Next Six Months

- Continue to assist staff in implementing the marketing program.
- Monitor and evaluate the marketing program, operation and maintenance/course physical status, financial improvement, and physical improvement progress, and make recommendations to staff and council accordingly.
- Assist golf manager in preparation of a Five-Year Business Plan.

June 14, 2016

TO: Mayor and Council
FROM: Golf Course Advisory Committee
RE: Closing the Highland Lakes Golf Course – Initial Analysis

It has been suggested that by shuttering one of the courses that the cost of underwriting can be substantially reduced or done away with. The Golf Course Advisory Committee does not believe this to be the case. In shuttering a course, presumably Highland Lakes Golf Course (HLGC), there are impacts to the operations of both courses that need to be considered. Closing one of the courses has a substantial impact on the bottom line of the remaining course, presumably the Lago Vista Golf Course (LVGC).

IMMEDIATE IMPACTS

Membership Fees

- The membership fees currently charged would presumably be reduced by 15-50% if there were only one course now for members to play.
- If the City of Lago Vista (COLV) and city council decided to revert back to membership fees from 2009 before COLV purchased HLGV, that would result in a 31% reduction in overall membership fees, thus resulting in a substantial **loss in revenues** to the city on golf operations.

Increased Usage and Impact to Lago Vista Golf Course

- It is common in the golf industry to use 40,000 rounds per year as the maximum a course can play. Additional rounds over that require maintenance that is simply not cost effective. Given a potential of 20,708 rounds already booked (based on FY 14/15 rounds) that leaves 19,292 rounds available for outside play.
- Based on the latest three year average, there are 16,402 people that play Highland Lakes Golf Course annually. If closed, some of that would be absorbed at Lago Vista Golf Course. Assuming a maximum capacity of 40,000 plays a year, LVGC would absorb somewhere between 10,000 – 15,000 rounds a year. On any weekend overflow parking is needed at the LVGC as it is today. Adding these rounds will require attention to the parking and that is a relative unknown as to the cost.
- Playing 35,000 - 40,000 rounds a year on LVGC will require **additional operations and maintenance cost of 10-12%**. There are numerous items and requirements that fall into this category such as increased strain on the fairways and greens. This will require additional mowing, fertilizer, pesticides, as well as the extra care needed for greens with that amount of play. Typically, full time paid marshals and starters will be required of any course doing 30,000 to 40,000 rounds a year. Just like any business, when you increase your traffic by 25%, there are additional costs and expenses that come with the additional usage. Additional wear and tear on the course itself, as well as additional hours, staff to take care of additional carts, etc. all contributes to increased expenses.
- There would be also immediate need for extra carts to accommodate the additional play pushed to the LVGC. The carts can be moved from HLGVC over to the LVGC. However, there is no place to store additional carts. The current storage area is completely utilized. **Additional cart storage will require land and a new building.** There are very little options at the LV course. The land across Outpost Trace

from the clubhouse could be utilized but that will diminish parking substantially. This would result in a substantial, unknown financial impact to the city.

Continued Costs to HLGC

- Maintenance of the HLGC will need to continue to a large degree to satisfy the agreements the city has with TCEQ for treatment and disposal of effluent. LCRA will require ongoing maintenance of the turf grasses effluent is sprayed upon, to their standards for absorption.

ADDITIONAL IMPACTS AND COSTS TO THE CITY OF LAGO VISTA

- Shuttering a golf course or effectively closing it has a damaging effect on trying to market the course for sale or lease. The cost to reopen a course after a shutdown is a significant downside to potential buyers/investors.
- Closing the course may make the best resort/hotel site in the community much less attractive. The city has been trying to attract a hotel for many years. The shuttered building alone is detrimental to the neighborhood.
- The City of Lago Vista stands **to lose substantial tax revenue** by shuttering the Highlands course due to lower home appraisal values around HLGC.
- Between April 2014 and April 2015, even though most of the best lots had homes on them, **8% of the new homes were built on HLGC**. Many homes built near the course have garages for golf carts. The population of golf playing retirement age citizens (60 to 75) increased from 2000 to 2010 by 51.7%. HLGC and LVGC are both contributors to our being one of the five best cities.
- The closure would also negatively impact nearby vacation properties that in past years gained considerable clientele from golfers and continue to market their properties as having great year-round golf opportunities. The golf courses are one of the reasons visitors come to Lago Vista. Some of these visitors stay the night or multiple nights. The closing may impact the number of visitors which may have an impact on the Hotel Occupancy Tax (HOT) collections.
- By reducing or eliminating an estimated **10,000 – 15,000 visitors/tourists to Lago Vista annually to play HLGV**, the negative financial impact would be felt from all retail businesses including gas stations, restaurants, etc. This, of course, will result in lower tax revenue from these businesses to the COLV.
- By in essence eliminating a business in Lago Vista, you would be creating a loss of jobs not only for the City of Lago Vista, but other businesses impacting by the closing.
- Lower home values around HLGC would also negatively impact other areas of the city such as taxes and revenue to LVISD, ESD#1, etc. This decision would certainly affect almost all aspects of the City of Lago Vista.
- There have been many studies of the economic impact of golf. None are negative. That is to say, for every dollar spent on golf, the dollar is multiplied because the expense generates other local expenditures or economic activity that would otherwise not occur.

It costs more to close the HLGC than leave it open if all economic factors are considered.

Please Note: Before the City Council makes a decision to either close Highland Lakes Golf Course or remove funding that would result in the closing, the GCAC would like the City Council to take in consideration retaining an outside company to evaluate the true economic impact of the golf courses to the City of Lago Vista and any financial impact of closing Highland Lakes Golf Course.

Lago Vista Golf Course

Rating Snapshot



★★★★☆ Played on 05/29/2016

"Lago"

This is the first time I have played Lago in about 4 to 5 years. The greens were very good. Couple of the holes were very wet. The fairways were on the verge of needing to be cut, but due to the amount of rain we have had the course was in pretty good shape.

Amazed at some of the changes. We use to play there at least once a month. There are trees that did not come into play many years ago but do now. Also it appears that some of the greens have been reduced in size. Over all need to go back and play more often.

Had to go around the four-some in front of us. They would not let us play through, even though they indicated no problem at the first tee. At the end that group was almost 20 minutes behind us..

- Pace of Play: **Average**
- Course Layout: **Good**
- Course Conditions: **Average**
- Staff Friendliness: **Good**
- Value for the Money: **Average**
- Off-Course Amenities: **Average**
- Course Difficulty: **Somewhat Challenging**



Played on 05/25/2016

"On the way back"

I've always considered Lago Vista an underappreciated gem in the Hill Country, even as the quality dissipated under city ownership. I can now say this is one of the finest municipal tracks I've played. The greens and fairways were gorgeous. And I had forgotten how spectacular some of the views are when there's actual water in the lake.

- Pace of Play: **Excellent**
 - Course Layout: **Excellent**
 - Course Conditions: **Excellent**
 - Staff Friendliness: **Excellent**
 - Value for the Money: **Excellent**
-



Played on 05/20/2016

"I doubt I'll be back"

I've played this course 3 times, I believe, and all 3 times the course was not well manicured. This last round most of the fairway grass was about an inch long, so rollout on tee shots was non-existent. Greens were ridiculously slow. The practice tee had 4 inches of grass on it. This course would be a nice place to play if it was well manicured, as it has some challenging elevation change, and awesome scenery at times.

- Pace of Play: **Excellent**
 - Course Layout: **Good**
 - Course Conditions: **Average**
 - Staff Friendliness: **Excellent**
 - Value for the Money: **Average**
 - Off-Course Amenities: **Average**
-



Played on 05/17/2016

"Oldy but goody"

Fairway grass was very long and even longer in the rough. Greens very slow. Still fun and will be better when grass is shorter.

- Pace of Play: **Good**
- Course Layout: **Good**
- Course Conditions: **Average**
- Staff Friendliness: **Good**
- Value for the Money: **Good**
- Off-Course Amenities: **Fair**



Played on 05/05/2016

"enjoyable"

great staff, good conditions all around

- Pace of Play: **Excellent**
 - Course Layout: **Good**
 - Course Conditions: **Good**
 - Staff Friendliness: **Excellent**
 - Value for the Money: **Good**
 - Off-Course Amenities: **Good**
 - Course Difficulty: **Somewhat Challenging**
-



Played on 05/04/2016

"Back nine closed!"

This course is fine. I have played it for years. However, this particular day the back nine was closed. There was no notification of this on the Golfnow hotdeal booking that I could see. Didn't find out the back nine was closed until I got there.

- Course Conditions: **Poor**
-



Played on 04/02/2016

"Fun and challenging course with good conditions"

I enjoyed playing here although the drive was about an hour from South Austin. The staff is friendly and the \$5 pulled pork sandwich is a great deal! They have a couple of unique holes with challenging layouts and elevation changes. If you get a good deal on GolfNow the drive is well worth it.

- Pace of Play: **Good**
 - Course Conditions: **Excellent**
 - Staff Friendliness: **Excellent**
 - Value for the Money: **Excellent**
 - Overall Condition: **Good**
 - Course Difficulty: **Somewhat Challenging**
-

★★★★★ Played on 03/13/2016

"Seriously Nice Course"

First time here and I have to say this course is really fun to play. In GREAT condition best grass I've seen all winter. Great view of the lake. Only knock is a need for some local knowledge due to a lot of blind shots. Could really use pictorial for each hole. But still a wonderful time Even saw a few deer cross the fairway on the first tee.

- Pace of Play:**Excellent**
 - Course Conditions:**Excellent**
 - Staff Friendliness:**Good**
 - Value for the Money:**Good**
 - Course Difficulty:**Somewhat Challenging**
-

★★★★☆ Played on 03/12/2016

"Hidden Gem"

It's a great course. I'll happily drive 35 minutes to play this course for about 2/3 of what other comparable courses closer to the city go for. We enjoyed our round thoroughly.

- Pace of Play:**Good**
 - Course Conditions:**Good**
 - Staff Friendliness:**Good**
 - Value for the Money:**Good**
 - Overall Condition:**Average**
 - Course Difficulty:**Moderate**
-

★★★★☆ Played on 03/05/2016

"Lago Vista"

Course conditions are usually very good. Staff have always been friendly, and helpful. Only gripe. Occasionally, you will encounter a slow group, but most of the time people will let you play through, or the Marshall will encourage it. This is a fun course, and I truly enjoy the challenge and the beauty. Very relaxed atmosphere and you should have a good time.

- Pace of Play:**Average**
- Course Conditions:**Good**
- Staff Friendliness:**Excellent**
- Value for the Money:**Excellent**
- Overall Condition:**Average**

- Course Difficulty:**Somewhat Challenging**
-

 Played on 03/04/2016

"fun course"

Course in very good shape for this time of year. Enjoyable round. Several holes had blind tee shots so local knowledge would be helpful. A corporate outing was ahead of us, so front nine was very slow. Marshall finely got us past these groups and course was open in front. Still a 5 hour round. I will play this course again.

- Pace of Play:**Fair**
 - Course Conditions:**Good**
 - Staff Friendliness:**Average**
 - Value for the Money:**Good**
 - Course Difficulty:**Somewhat Challenging**
-

 Played on 02/20/2016

"Nice, but slow"

Nice course, well maintained, but pace of play was slow on a Saturday afternoon. I was stuck behind a couple of foursomes and it took a little over 5 hours for the round.

- Pace of Play:**Poor**
 - Course Conditions:**Good**
 - Staff Friendliness:**Excellent**
 - Value for the Money:**Good**
 - Overall Condition:**Good**
 - Course Difficulty:**Moderate**
-

 Played on 02/09/2016

"Very good winter conditions"

Wife & I played on a warm windy day and were very happy with conditions of wide fairways and large smooth greens.

- Pace of Play:**Excellent**
- Course Conditions:**Excellent**
- Staff Friendliness:**Excellent**

- Value for the Money:**Excellent**
 - Overall Condition:**Excellent**
-

 Played on 01/29/2016

"Good value for the price"

Greens were pitted in spots and a bit bumpy. Fairways were patchy and on the rough side. Greens fee was only \$25 and for that price my expectations weren't very high.

- Pace of Play:**Good**
 - Course Conditions:**Average**
 - Staff Friendliness:**Average**
 - Value for the Money:**Good**
 - Overall Condition:**Average**
-

 Played on 01/07/2016

"Fun, Fun, Fun"

Great course . Crazy elevation changes. Just smiled at every challenge.

- Pace of Play:**Good**
 - Course Conditions:**Excellent**
 - Staff Friendliness:**Good**
 - Value for the Money:**Excellent**
 - Quality of food & beverage:**Good**
 - Overall Condition:**Excellent**
-

 Played on 12/30/2015

"Hidden Jewel"

This course is definitely a hidden jewel. Challenging and very well maintained. Put Lago Vista on your "must play" list. I guarantee you will not be disappointed.

- Pace of Play:**Good**

- Course Conditions:**Excellent**
 - Staff Friendliness:**Good**
 - Value for the Money:**Excellent**
 - Quality of food & beverage:**Excellent**
 - Overall Condition:**Excellent**
 - Course Difficulty:**Somewhat Challenging**
-

★★★★★ Played on 12/30/2015

"Great bang for your buck!"

Good course, difficult but forgiving! Well maintained and for 30 dollars, you can't beat the price! Nice views of Lake Travis!

- Pace of Play:**Good**
 - Course Conditions:**Good**
 - Staff Friendliness:**Excellent**
 - Value for the Money:**Excellent**
 - Quality of food & beverage:**Good**
 - Overall Condition:**Good**
-

★★★★☆ Played on 12/05/2015

"great winter golf"

Played a foursome, winter grass looks great, greens good, couple of wet spots where springs won't dry up because of all the Fall rain

- Pace of Play:**Excellent**
 - Course Conditions:**Excellent**
 - Staff Friendliness:**Excellent**
 - Value for the Money:**Excellent**
 - Quality of food & beverage:**Excellent**
 - Overall Condition:**Average**
 - Course Difficulty:**Moderate**
-

★★★★☆ Played on 12/05/2015

"Lake Views are nice"

Lago Vista is Spanish for Lake View and the course offers that and more. The back nine is more challenging than the front, but the back has the best views. It's a fun place to play and the staff is friendly and courteous.

- Pace of Play:**Good**
 - Course Conditions:**Good**
 - Staff Friendliness:**Good**
 - Value for the Money:**Good**
 - Quality of food & beverage:**Good**
 - Overall Condition:**Good**
-

★★★★★ Played on 12/04/2015

"The Course is exiting and has great features"

The second round is great, has a wonderful ves and exiting shots, I recomend to play this course ir gibe you a great experience

- Pace of Play:**Excellent**
 - Course Conditions:**Average**
 - Staff Friendliness:**Excellent**
 - Value for the Money:**Excellent**
 - Quality of food & beverage:**Excellent**
 - Overall Condition:**Excellent**
-

★★★★★ Played on 11/19/2015

"With Beautiful Lake Travis View"

Course condition was great! Love to play anytime..

- Pace of Play:**Excellent**
- Course Conditions:**Excellent**
- Staff Friendliness:**Excellent**
- Value for the Money:**Excellent**
- Overall Condition:**Excellent**
- Course Difficulty:**Somewhat Challenging**

★★★★★ Played on 11/08/2015

"Nice course"

Buddy and I drove out from Pflugerville, had a hot deal for \$14 each on a Sunday 11am. We traded the cart for two buckets of balls, and we walked it. We like to walk, and usually the course just lets us get balls to hit if we don't want the cart if we paid for it through Golf Now.

- Pace of Play:**Average**
 - Course Conditions:**Good**
 - Staff Friendliness:**Good**
 - Value for the Money:**Excellent**
 - Quality of food & beverage:**Average**
 - Overall Condition:**Averag**
 - Course Difficulty:**Moderat**
-

★★★★★ Played on 11/07/2015

"Nice course"

Good course. Front 9 easier than back. Good views, worth a trip from Austin

- Pace of Play:**Excellent**
 - Course Conditions:**Good**
 - Staff Friendliness:**Excellent**
 - Value for the Money:**Excellent**
 - Overall Condition:**Good**
-

★★★★★ Played on 11/05/2015

"Good course"

Wide fairways and rough that is not difficult to play from make this course enjoyable, particularly if you are not familiar with it. There are some well placed trees and bunkers that add challenges, without being so difficult that is discourages the average golfer. This is a very good course to play if you are out for a day of good fun.

- Pace of Play:**Excellent**
- Course Conditions:**Excellent**
- Staff Friendliness:**Excellent**
- Value for the Money:**Excellent**
- Quality of food & beverage:**Excellent**
- Overall Condition:**Good**

Highland Lakes Golf Course

Rating Snapshot



★★★★★ Played on 05/21/2016

"Should have been half price"

Course is in a bit of disrepair, needs some investment.

- Pace of Play:**Fair**
- Course Layout:**Average**
- Course Conditions:**Poor**
- Staff Friendliness:**Good**
- Value for the Money:**Poor**
- Off-Course Amenities:**Poor**

★★★★★ Played on 05/15/2016

"Best (\$38) Public Course in the Hill Country."

This is quite a drive for me (1 hour plus a stop at the Texaco in Jonestown for wonderful breakfast taco). I'd gladly make this my regular home course due to the condition and course layout.

- Pace of Play:**Excellent**
- Course Layout:**Excellent**
- Course Conditions:**Excellent**

- Staff Friendliness:**Excellent**
 - Value for the Money:**Excellent**
 - Off-Course Amenities:**Poor**
-

 Played on 05/02/2016

"Great Course!"

We've played Highland Lakes a lot--we've always liked it, but the improvements made lately are fantastic! They're obviously investing in the facilities. This course is not too bad, but can be challenging--a few uphill holes, a long par 3 and a few slanted fairways. Both of us typically shoot under 90, and this course keeps us humble at times.

- Pace of Play:**Excellent**
 - Course Layout:**Excellent**
 - Course Conditions:**Excellent**
 - Staff Friendliness:**Excellent**
 - Value for the Money:**Excellent**
 - Off-Course Amenities:**Average**
 - Course Difficulty:**Moderate**
-

 Played on 04/22/2016

"A Surprisingly Good Time"

I grew-up on Muni course and I have played my share of resort style course, but I will be hard pressed to find a name a better set of par 3 golf holes then I a found on this lakeside course. It will be the primary reason I will play this course again because it will be a challenging test of my golf skills.

This course is not long but it offers severe... [read more](#)

- Pace of Play:**Excellent**
 - Course Conditions:**Average**
 - Staff Friendliness:**Poor**
 - Value for the Money:**Excellent**
 - Overall Condition:**Poor**
 - Course Difficulty:**Somewhat Challenging**
-

★★★★★ Played on 04/10/2016

"Fast Paced Fun"

Good Course, Good Pace of Play (3hrs for a twosome), fairways are a little thick, but greens were in good shape.

Player Tip: Watch the blind tee shots. Drive ahead to see your landing areas and that you are clear to hit.

- Pace of Play:**Excellent**
 - Course Conditions:**Good**
 - Staff Friendliness:**Excellent**
 - Value for the Money:**Good**
 - Overall Condition:**Fair**
 - Course Difficulty:**Moderate**
-

★★★★★ Played on 03/21/2016

"Challenging"

Keep your ball in play. Good little course with challenging greens. Fun course.

- Pace of Play:**Average**
 - Course Conditions:**Average**
 - Staff Friendliness:**Good**
 - Value for the Money:**Excellent**
 - Overall Condition:**Average**
 - Course Difficulty:**Somewhat Challenging**
-

★★★★★ Played on 03/05/2016

"Fantastic Course Now!"

I have played this course in the past and always considered it a low grade golf course. The clubhouse was in disarray and it looked like a walking dead set. HOWEVER, the clubhouse has been revamped and they put in a little pro shop trailer and the course is super green and in the best condition I've ever seen it. I had a blast playing now that it was taken... [read more](#)

- Pace of Play:**Excellent**
- Course Conditions:**Excellent**
- Staff Friendliness:**Excellent**
- Value for the Money:**Excellent**
- Overall Condition:**Average**

- Course Difficulty:**Somewhat Challenging**
-

 Played on 03/04/2016

"a better day than being in trhe office"

For \$24 it was a good deal, shame I played poorly!

- Pace of Play:**Good**
 - Course Conditions:**Average**
 - Staff Friendliness:**Good**
 - Value for the Money:**Good**
 - Overall Condition:**Fair**
 - Course Difficulty:**Somewhat Challenging**
-

 Played on 02/11/2016

"Super views"

The greens are currently in great condition along with the fairways. It is worth the drive up the hill so you can enjoy great views from many holes. It is a challenging course and fun to play.

Loved it!

- Pace of Play:**Excellent**
 - Course Conditions:**Excellent**
 - Staff Friendliness:**Excellent**
 - Value for the Money:**Excellent**
 - Overall Condition:**Good**
 - Course Difficulty:**Extremely Challenging**
-

 Played on 01/13/2016

"Another gorgeous day at Highland Lakes !"

Course is in Lago Vista, fantastic views of Lake Travis.

Weather was beautiful, there was a 5 mph south breeze, temperature in the mid 60's. Course was in great shape, almost as green as Ireland ! Greens were true, had a wonderful round, cart comes with green fee. Fairway & greens !

- Pace of Play:**Excellent**
 - Course Conditions:**Excellent**
 - Staff Friendliness:**Excellent**
 - Value for the Money:**Excellent**
 - Quality of food & beverage:**Excellent**
 - Overall Condition:**Excellent**
 - Course Difficulty:**Somewhat Challenging**
-

 Played on 12/19/2015

"Course map error"

I purchased a course map having never played this course before. 1st and 2nd holes were easy, straight fairways. The rest of the course was difficult so I relied on the map because the tee boxes had no information. It was inaccurate and all my shots were completely off. After the round I came to the clubhouse to ask what was the issue with the map. I was... [read more](#)

- Pace of Play:**Average**
- Course Conditions:**Average**
- Staff Friendliness:**Poor**
- Value for the Money:**Average**
- Overall Condition:**Average**

MEETING DATE: June 14, 2016

AGENDA ITEM: Discussion, consideration, action if any concerning GCAC Sub-Committees.

Comments:

- a. Currently the sub-committees are:
 - i) Planning – Frank Robbins and Jim Speckmann
 - ii) Marketing – Kevin Jackson, Chip Hamilton and Gina Williams
 - iii) Operations/Maintenance – Frank Robbins, Jim Speckmann and Mike Everett
 - iv) Finance – Chip Hamilton and Pat Albus

Motion by: _____

Seconded by: _____

Content of Motion: _____

Vote: Robbins _____ ; **Hamilton** _____ ; **Speckmann** _____ ; **Albus** _____ ;

Jackson _____ ; **Everett** _____ ; **Williams** _____

Motion Carried: Yes _____ ; **No** _____

MEETING DATE: June 14, 2016

AGENDA ITEM: Discussion, consideration, action if any concerning ongoing collaborations between Golf Manager, GCAC and City Council

Comments:

Motion by: _____

Seconded by: _____

Content of Motion: _____

Vote: Robbins _____ ; **Hamilton** _____ ; **Speckmann** _____ ; **Albus** _____ ;

Jackson _____ ; **Everett** _____ ; **Williams** _____

Motion Carried: Yes _____ ; **No** _____

MEETING DATE: June 14, 2016

AGENDA ITEM: Consider schedule and items for future Committee meetings.

Comments:

Motion by: _____

Seconded by: _____

Content of Motion: _____

Vote: Robbins _____ ; **Hamilton** _____ ; **Speckmann** _____ ; **Albus** _____ ;

Jackson _____ ; **Everett** _____ ; **Williams** _____

Motion Carried: Yes _____ ; **No** _____